IT CONTINGENCY PLAN

How to prepare for a cyberattack

Digital Security
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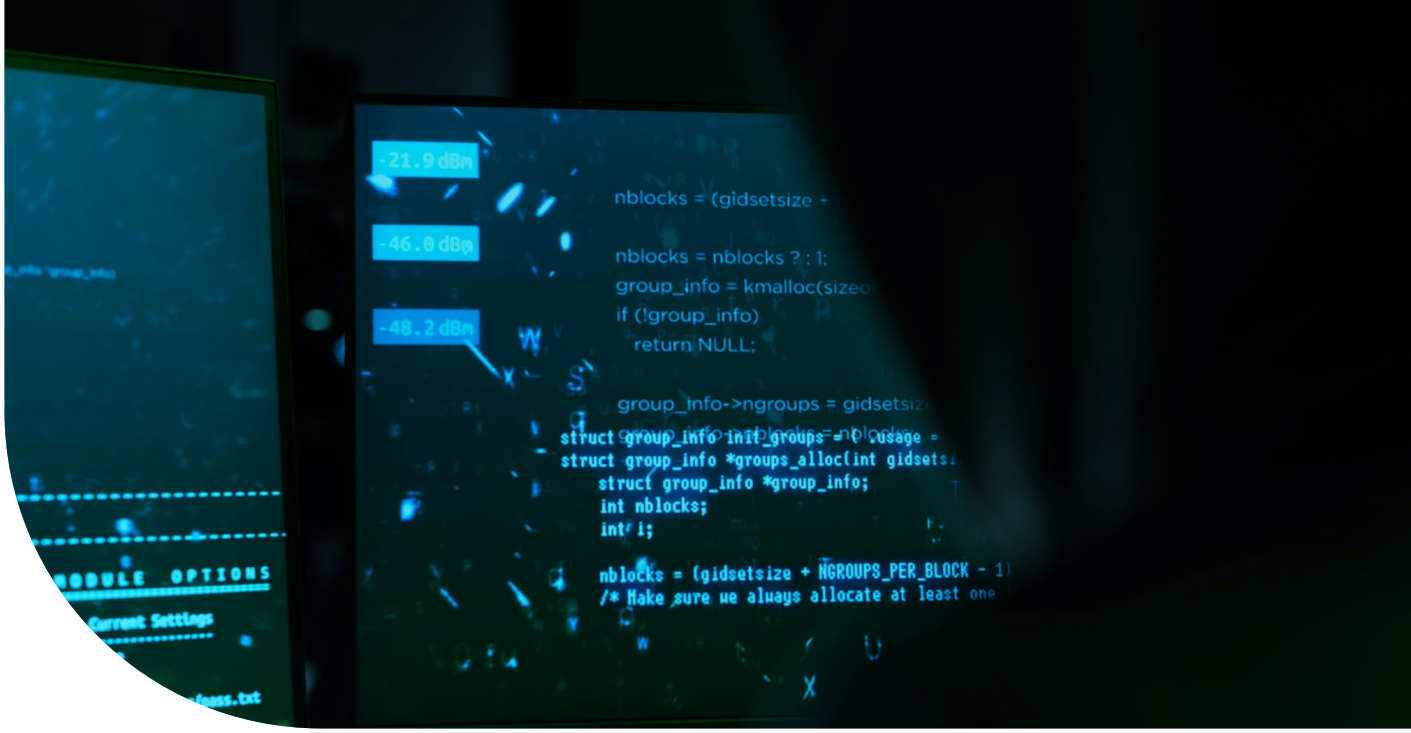


Lets set the scene. Suddenly, all the computers have gone into sleep mode, your website is down, and none of your employees can access the network or the data. The whole IT suddenly comes to a standstill. As it turns out, things remain this way for the next four weeks because your company simply isn't prepared for this type of security incident. Many organisations, especially those that are small and medium-sized adequately equipped to combat a cyberattack as the threat landscape grows at intractable speed. What should you do if you encounter a cyberattack?

Although the number of cyberattacks has skyrocketed over the past few years, with the COVID-19 pandemic accelerating this trends, digital security risk is still underestimated by many companies. According to the 2021 CNBC | Momentive Q3 Small Business Survey, 56% of America's small business owners said they were not concerned about falling victim to a hack in the next 12 months, and 24% said they were "not concerned at all."

Only 28% of small businesses said that, in the event of a cyberattack, they have a robust response plan in place, 42% said they have no plan, and 11% revealed they were "not sure" if their businesses had plans in place.

13%

of smaller businesses train staff on cybersecurity and only 19% have tested their staff responses, for example, with mock phishing exercises.

Source: Ipsos MORI and UK Government Department for Digital, Culture, Media and Sport survey, 2021

It comes as no surprise that experts rate this behaviour as negligent. It's no longer a question of if, but *when* cyberattacks will occur, confirmed by a survey published in 2021 by the German digital association Bitkom.

9 out of 10

Almost 90% of 1,000 companies from all sectors surveyed in Germany reported being affected by cyberattacks. Which types of attacks were mentioned the most among them?

86%

of companies experienced damage caused by a cyberattack. In 2019, this figure was only 70%.

Source: Bitkom Research, Germany, comparison of surveys from 2019 and 2021

Getting started with an effective contingency plan

Experts in acute and emergency medicine call the decisive phase in life-threatening injuries or illnesses the "golden hour." The faster the response, the better the chances of a complete recovery. Professional business continuity management is a prerequisite for a successful golden hour in an operational context. **The goal is to increase the reliability of processes and respond rapidly and systematically in an emergency** – and especially in the event of hacker and malware attacks.

The contingency plan, also known as IT incident management, typically encompasses the entire organisational and technical process for responding to detected or suspected security incidents, as well as preparatory measures and processes. The spectrum of possible incidents ranges from technical problems and weak points to specific attacks on the digital infrastructure. IT incident management must **consider all organisational, legal, and technical details**.

The chances of hackers posing a successful attack are extremely high. The cybercriminals themselves are now highly professional. Today's hackers have various profitable means of manipulation and ways of spreading blackmail trojans, viruses, etc., in the network. And **a cyberattack is not always noticed** because not all system levels are under observation.

Good preparation is of course crucial when it comes to the formation of a contingency plan. This is because, should it come to the worst-case scenario, the most important thing to do is **respond quickly**, protecting the stored data and also restoring the company's normal operations. A variety of immediate measures, therefore, need to be defined: for example, when the entire office communication network collapses,

websites are no longer available, or even the entire production process comes to a standstill after an attack.

What to do when drawing up a contingency plan

- **Develop an operational contingency plan:** Record all necessary measures that must be taken in the event of an emergency. It is best to seek professional advice from experts. An initial overview can also be found in sample templates.
- **Designate an IT security officer:** Designate a responsible person to deal with all security issues in the company. Since the GDPR was introduced, businesses with more than 10 employees must appoint a data protection officer.
- **Check your current contingency plan:** If you already have a contingency plan, you should have it checked and implemented by experts. You should also make sure that your contingency plan is comprehensible to laypeople.
- **Prepare your company for all eventualities:** In order to really know whether the plan works, you must test it in practice in advance.

What to do in a crisis

As time passes, cybercriminals are causing more and more damage, infiltrating the IT architecture down to the smallest element, or syphoning off extremely sensitive data. IT managers are therefore tasked with recognising harmful activity at an early stage, and acting quickly. This is the only way to minimise the damage caused, and even to avoid the total failure of the system as a whole. In addition to the financial consequences, companies must, above all, reputational damange and trust on the part of customers. So, what should companies do when criminals hijack corporate data and office communications are out of order?

Where to turn in case of a cyberattack

- IT retailers and system vendors have a wealth of experience with cyberattacks and can give fast, targeted assistance.

- If possible in your country, the incident should be reported. For example, if you're from the United Kingdom, you can report it online to Action Fraud, and in the US, you can file a complaint on the FBI website.

9 tips that help you reduce the impact of a cyberattack

1. Keep calm and act tactically

If IT security software sounds the alarm, the first thing to do is keep calm. A successful cyberattack often comes as a surprise. For example, malware can sometimes hide in the network for weeks without being noticed if IT fails to monitor all system levels. But when an incident occurs, it is important to make the right decisions and as quickly as possible. Without a contingency plan with defined immediate measures, chaos is effectively pre-programmed.

2. Determine the extent of the infection

Many IT departments within companies that are victims of malware attacks rely on their intuition rather than in-depth analysis to determine the consequences of such attacks. Of course, it is important to respond – but not on the basis of assumptions. If a company has a functioning IT emergency management plan the IT department can quickly find the right answers to central questions:

- ☑ Which systems have been infected?
- ☑ How did it happen?
- ☑ Has any business-critical data been lost?
- ☑ Is the infection only affecting individual components, or an entire subnetwork?
- ☑ Has customer information and employee data been breached?

3. Ensure IT operations

If internal information has fallen into the hands of unauthorised persons, the affected employees and customers must first be informed. If IT systems have been severely affected by an attack, backup systems and redundant network connections should be activated, because the business must not suffer from a cyberattack. In order to ensure this, a contingency plan is also required in order to shorten the response times.

4. Contain the infection

The infected IT systems must then be isolated. In order to prevent the spread of the infection in the network, the IT department can disconnect the network segments in which the infected computers are located. This means that attackers no longer have access to these systems, and cannot "syphon off" usable data.

In any case, the IT department should try to decode the encrypted data traffic between the infected IT systems within its own network and the attackers' computers. This allows them to determine whether other computers in the network have been contaminated, and which firewall rules are required to prevent unauthorised access. These countermeasures can be implemented much faster and more efficiently if a company is using an IT security solution — for example, ESET's business solutions.

5. Secure evidence

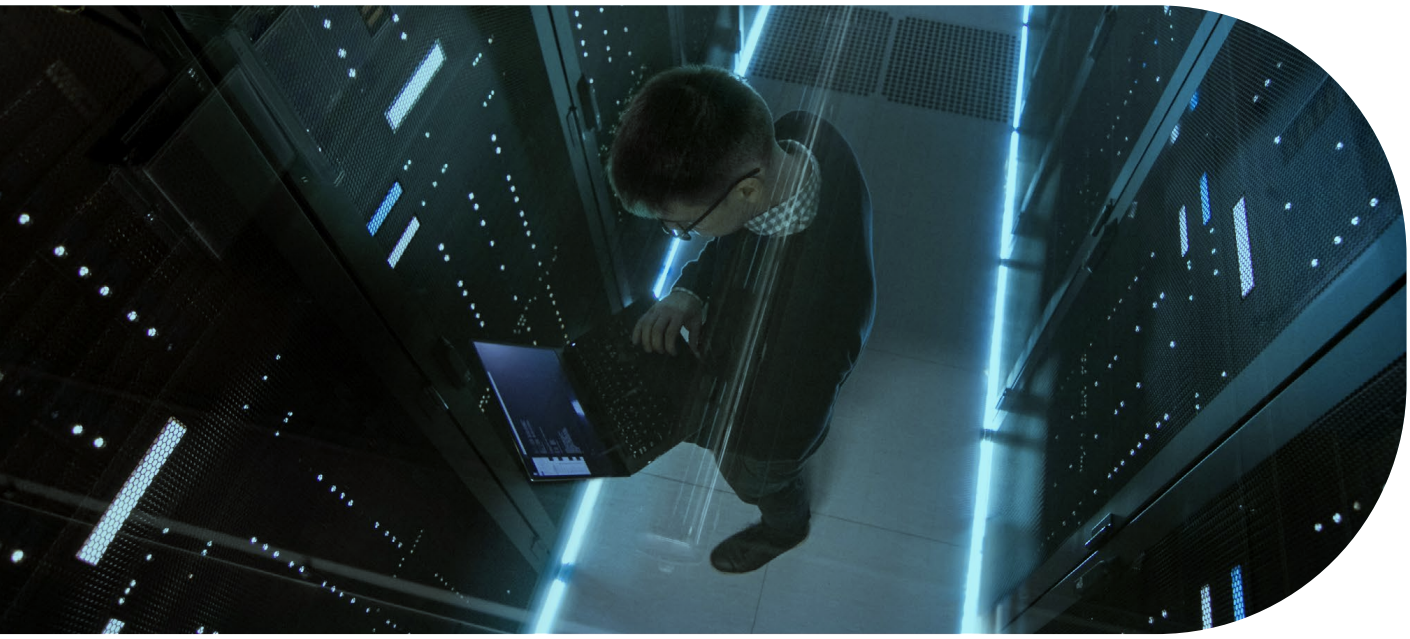
Evidence of incidents must be kept to allow law enforcement authorities to take action after a successful attack. Comprehensive documentation may also help you to claim on an existing cyber insurance policy.

6. Eliminate the infection and prevent further attacks

One of the most demanding tasks is to clean the affected IT systems of malware and put a stop to further attacks in the same way. One proven tool is antivirus or anti-malware software that automatically cleans IT systems. In order to prevent further attacks of the same kind, the security

loopholes that made these activities possible should be eliminated. To be absolutely sure, it is advisable to analyse data packets that are transported over the network. Traffic should be investigated, in particular, for traffic patterns and commands previously used by the attackers.

Other security precautions include checking the firewall rules and changing the passwords that employees use to log on to the network. A deeper analysis of the cyberattack is worth considering, because, in many cases, individual attacks are part of advanced persistent threats (APT). These are continuous, complex, and targeted cyberattacks on SMBs or their employees. If management becomes the target of such APTs, it can be assumed that further attacks will follow.



7. Legislation – GDPR and other relevant regulations

Legal issues arise after a cyberattack – these should be clarified in advance. Since the introduction of the GDPR, certain incidents must be reported to authorities within a certain period of time. Information obligations should be clarified in advance with your legal department, so that your company remains legally compliant and does not have to pay any additional fines afterward.

8. Don’t pay when ransomware attacks occur

Blackmail is a popular tactic used by cybercriminals. The malware encrypts the victims’ data and the hackers then demand a ransom to release it. Never pay the ransom demanded – because you can’t be sure that you’ll get your data back. In addition, you are supporting this financing model of cybercriminals and signaling your willingness to pay, which hackers take as a new invitation.

9. Learning from cyberattacks and mistakes

It is important that companies draw the right conclusions from the analysis of attacks, and take appropriate precautions. Any previously unknown vulnerability that has been remedied ultimately presents an opportunity to improve defensive measures at the perimeter of the corporate network and close potential entry points. It is also crucial that the IT manager keeps a close eye on all system levels. This facilitates the detection of a cyberattack at an early stage, and doesn’t give intruders the opportunity to immerse themselves in specific areas and scout the system before they start the attack itself.

In case of a cyberattack, make sure that:

- No further damage can result from the attack.
- Immediate measures can be taken independently of higher-ranking departments or the executive level so that no time is lost obtaining approval in the event of a crisis.
- Login data can be changed immediately. Stolen passwords, logins and contaminated email accounts can cause further damage in the future. Your contingency plan should therefore include a strategy for how to proceed after a hacker attacks with company-owned access data.
- Even guest accesses, if they exist, are deactivated and the network goes offline. Unmanaged guest devices in particular pose a high risk for malicious code entering the system.
- No emails are opened, mobile devices are not logged into the company network or other networks, e.g. customer networks, and all storage media connected to the network, such as USB sticks, external hard drives, cameras, etc., are disconnected and neither used nor removed from the workplace.

5 extra tips for stronger security

If you take the steps listed above, you are already well prepared for a crisis. Here are five additional recommendations that will help you to optimise security in your company:

1. Automate as much as possible

In the best-case scenario, the emergency plan can be largely automated and use modern tools. All processes that can be executed autonomously relieve the burden on the administrator. These actions can include, for example, the automatic encapsulation of affected endpoints, where the desktop firewalls cut off all connections except those of remote administration.

2. Pay attention to logging and documentation

It is also important that all actions, whether automatic or manual, include the comprehensive logging and documentation of manual steps. This is the only way to track the infection process retrospectively and adapt the contingency plan accordingly – as far as the closing of possible security gaps, but also human behaviour, is concerned.

3. Make regular backups

Whatever has caused the security incident, the ability of companies to recover lost, business-critical data as quickly as possible is crucial. This starts with regular backups. Here, too, the automatic backup of data copies is a good choice, because this ensures the consistency of information. In addition, you ensure that employees do not forget to make backups. Backup copies should be made on at least two external media, and an encrypted version of a backup in the cloud storage should also be considered (with respect to data protection, you should rely on European storage locations). Again, backup and recovery systems must be tested regularly.

4. Use an endpoint detection & response (EDR) tool

An EDR tool allows the constant and comprehensive monitoring of all endpoint activities. Suspicious processes can then be analysed in detail, and IT managers can respond to threats at an early stage. Companies enhance their security measures many times over with the use of EDR technology, especially in the event of zero-day attacks, ransomware, targeted attacks (advanced persistent threats), or violations of internal company policies.

5. Regularly review your contingency plan

Just like fire drills, IT contingency plans must be tested regularly. Nothing is more fatal than to rely on a plan that ultimately doesn't work.

Conclusion

The contamination of PCs, servers, or mobile systems with malicious software can pose a serious threat to organisations – especially when internal and/or sensitive information falls into the hands of attackers. However, such incidents bring two important facts to the attention of those in charge: on the one hand, which IT security measures need to be optimised, and on the other, an up-to-date contingency system can significantly minimise damage.

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